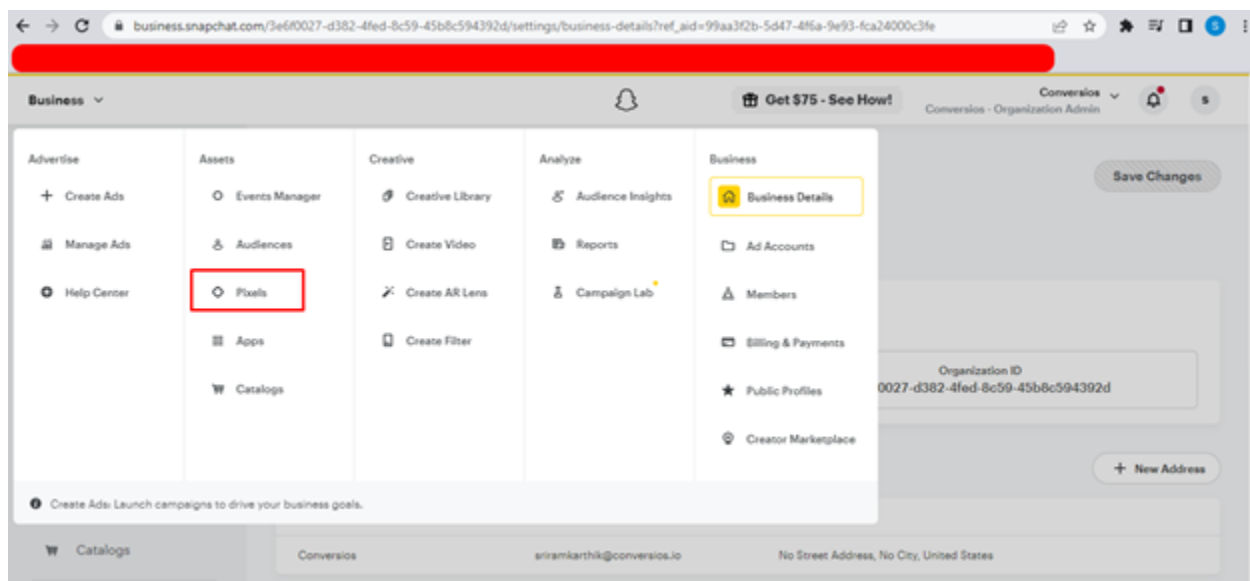


CONVERSIOS

How to find and integrate Snapchat pixel id using Conversios Shopify App?

Step 1: Go to <https://business.snapchat.com/> and login to your Snapchat business manager account

Step 2: Click on the public profile section from the top right and then click on “Pixels”



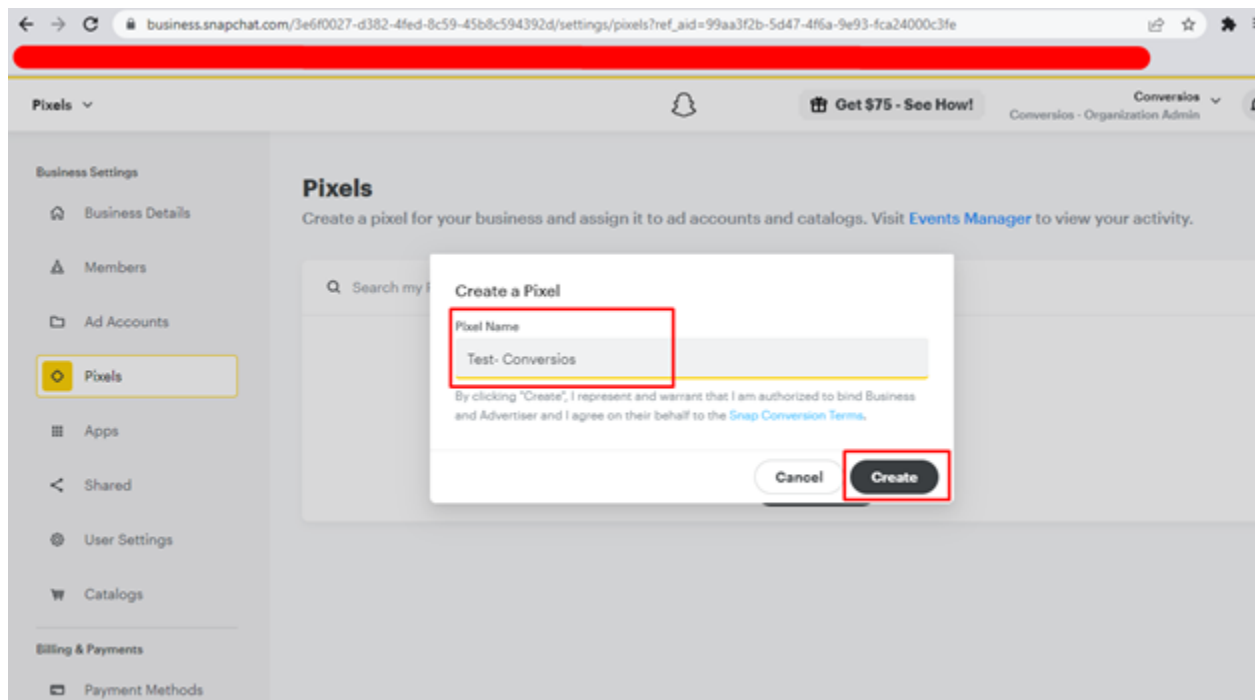
Step 3: If you have already created a pixel, you will be redirected to the below screen. Copy the Snapchat pixel ID and paste in the Conversios app settings.

The screenshot shows the 'Pixels' management interface. On the left is a sidebar with 'Business Settings' (Business Details, Members, Ad Accounts, Pixels, Apps, Shared, User Settings, Catalogs) and 'Billing & Payments' (Payment Methods). The main area is titled 'Pixels' and includes a 'Create Pixel' button. Below the title is a search bar and a table with columns 'Pixel Name' and 'Owner'. One pixel is listed: 'Conversios Shopify app' with Pixel ID '7dd6bdeb-772a-48de-95d8-0d2808'. A red box highlights the Pixel ID, and a red arrow points to it. The owner is listed as 'Owned by Conversios Systems private limited'.

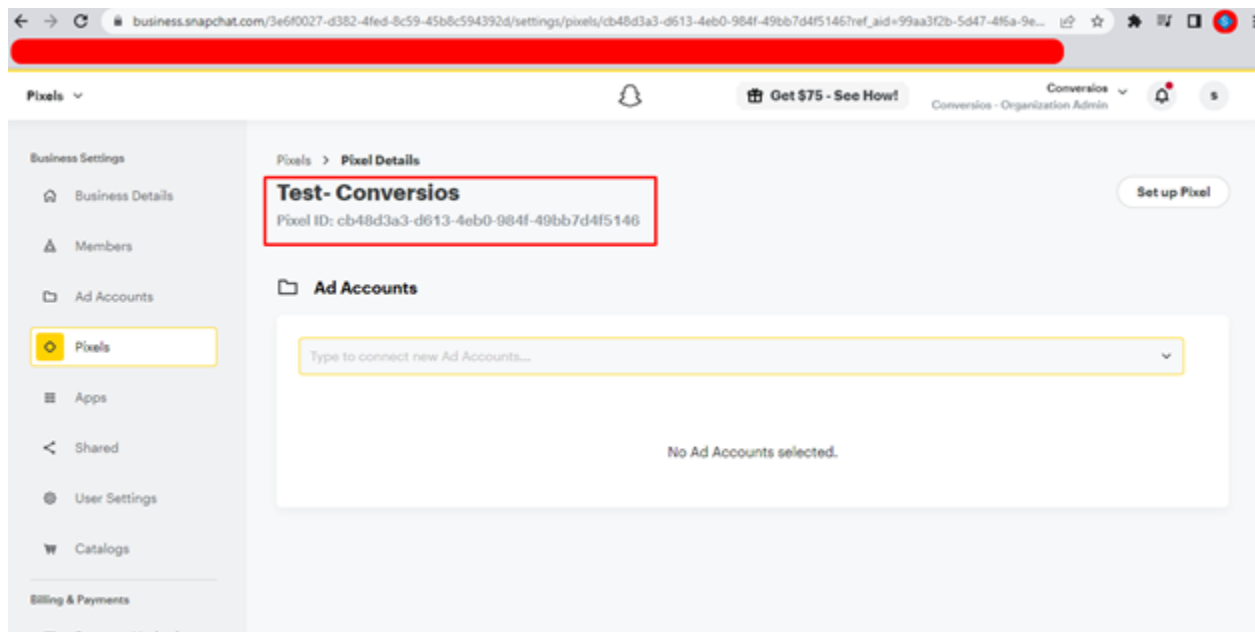
Step 4: If you do not have Snapchat pixel id, follow below steps. Click Create Pixel, name your pixel, and click Create.

The screenshot shows the 'Pixels' management interface when no pixels are present. The sidebar is identical to the previous screenshot. The main area is titled 'Pixels' and includes a 'Create Pixel' button. Below the title is a search bar and a large lightbulb icon with the text 'No Pixels Created'. A red box highlights the 'Create Pixel' button.

CONVERSIOS



Post providing the name and clicking Create, you can find your Pixel ID as shown in the below screenshot.



Just add the above pixel id in the Conversios Shopify app and click save in the bottom left corner of the page.



Need Help? Please reach out to us at info@conversios.io for any technical help or support. OR you can [set up a call with our expert for a quick product walkthrough](#).
