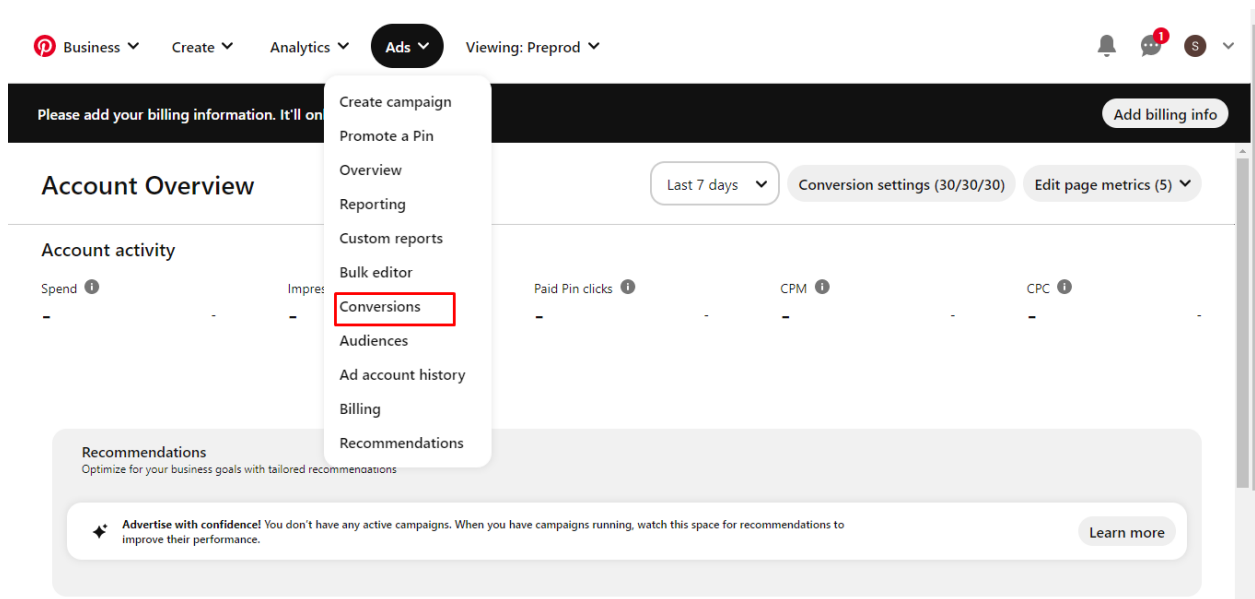


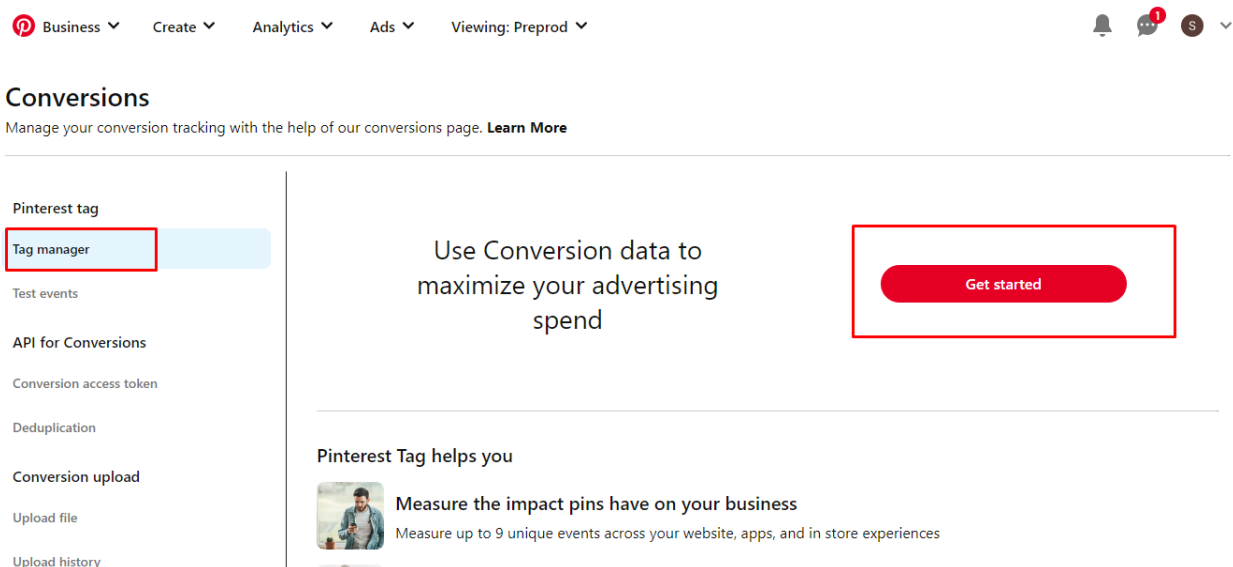
How to find and integrate Pinterest Ads Pixel id using Conversios Shopify App?

Step 1: Go to <https://ads.pinterest.com/> and sign in to your Pinterest ads account

Step 2: Navigate to Ads > Conversions.



Step 3: Navigate to Tag Manager > Get started as shown in the screenshot below



Step 4: Here is how you will find the Pinterest Pixel Id

The screenshot shows the Pinterest Business interface. At the top, there are navigation menus for 'Business', 'Create', 'Analytics', 'Ads', and 'Viewing: Preprod'. On the right, there are notification icons. The main content area is titled 'Connect a data source' and includes a list of steps: 1. Select installation method, 2. Add base code, 3. Automatic enhanced match, and 4. Add event code. The current step is 'Add base code', which involves checking eligibility by providing a website URL. A text input field labeled 'Add website URL' is present, along with a red 'Check' button. The 'Tag ID: 2613380425368' is displayed in the top right corner and is highlighted with a red rectangular box. At the bottom, there are buttons for 'Cancel', 'Email Instruction', and 'Skip and use manual setup'.

Step 5 : Add this ID in the Conversios app settings.

Need Help? Please reach out to us at info@conversios.io for any technical help or support. OR you can [set up a call with our expert for a quick product walkthrough](#).
