# Conversios - All-in-one pixel
## User Manual

## Table Of Contents

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Table Of Contents</td>
<td>1</td>
</tr>
<tr>
<td>1. Installation Steps</td>
<td>2</td>
</tr>
<tr>
<td>2. How to validate if the Google Analytics tracking and marketing pixels are set up in your store?</td>
<td>8</td>
</tr>
<tr>
<td>3. How to uninstall the app?</td>
<td>10</td>
</tr>
</tbody>
</table>
1. Installation Steps

Please follow the instructions below to Install the app from Shopify store:

**Step 1:** Login in your shopify store and go to apps → Conversios - All-in-one pixel app, click "Install App."

(Your store will have the All-in-one pixel installed. Refer screenshot 1.1)

![Screenshot 1.1]

**Step 2:** Once you install the app, you will be redirected to the app settings screen.

**Step 3:** By default, the app uses Conversios GTM container (GTM-K7X94DG) to track the events. If you want to use your own GTM, please follow the guidelines attached here.
Step 4: Add the required information to the configuration details:
(Refer the screenshot 2.1 below)

For Example:

Google Analytics 3 - "UA-1895XXX39-1" [See How to find google analytics 3 property id?]

Google Analytics 4 - "G-KF65XXX67" [See how to find google analytics 4 measurement id?]

Google Ads Conversion Id - “AW-110288XXX71” [See how to find google ads conversion id?]

Google Ads Conversion Label - “-blGCOXXXXXLfl_oop” [See how to find google ads conversion label?]

Meta (Facebook) Pixel ID - “637402XXXX01158” [See How to find Meta Pixel Id]

Microsoft Ads (Bing) Pixel ID - “343XXX931” [See How to find Bing Pixel Id]

Twitter Pixel ID - “ochib” [See How to find Twitter Pixel Id]

Pinterest Pixel ID - “261283XXXX022” [See How to find Pinterest Pixel Id]

SnapchatPixel ID - “12e1ec0a-90aa-XXXX-XXXX-182c455711e9” [See How to find Snapchat Pixel Id]

TikTok Pixel ID - “CBET743CXXXXXM7P178N” [See How to find Tiktok Pixel Id]

After entering the required details, hit the "Save" button.

Conversios.io info@conversios.io
Step 5:

To enable the purchase event (refer screenshot 3.1); click “Copy Code Snippet” (1) in the upper right corner.

This action will copy the code that is available below.

On the left-hand side of the page, click “Add purchase script from here” (2).

You will be redirected to the screen in a new browser window [Refer Screenshot 3.2];
Scroll to the bottom of the page and look for "Order Status Page" to paste the code into the Additional Scripts section. (Refer Screenshot 3.3)

Press the Save button (Refer Screenshot 3.4):

Step 6:

Now, the last step is to click on "Activate Block 1"; you will be redirected to the below screen (Refer screenshot 4.1).
Click on the save button (Refer screenshot 4.2).

By clicking on “Activate Block 2”; you will be redirected to the below screen (Refer Screenshot 4.3)  Click on the save button.
Now, All the Pixels have been set up in your store.

2. How to validate if the Google Analytics tracking and marketing pixels are set up in your store?

Step 1:

Open https://tagmanager.google.com, log into your Google Tag Manager account, choose the GTM that you have integrated with the All in One Pixel Manager and then click Preview (Refer Screenshot 2.1)
Step 2:

Enter the website URL here (Refer screenshot 2.2)

Step 3 :

Once connected, perform any action you would like to test in your debugging window.

Note :The events are being fired after I took the action of visiting the product detail page (Refer screenshot 2.3).

Step 4 :

In the debugging window, I made a purchase, and you can see that the purchase events were triggered appropriately (Refer screenshot 2.4)
3. How to uninstall the app?

Click “Apps [1]” on the left pane and click on “Apps and Sales channel settings [2]”

Now Click on the “Remove” button as shown below

Provide feedback (optional) and click on Delete button.
Delete All in one pixel manager?

By deleting All in one pixel manager, you will no longer be able to view it in your Shopify admin or access its features.

- Any app sections or app snippets added to your online store will also be automatically removed.
- Discounts that depend on this app will be permanently deleted.

FEEDBACK (OPTIONAL)

Reason for deleting

Other

Describe your experience

Others

Now you can see the app has been uninstalled from the store with the below confirmation:

Now, let’s quickly remove the thank you page code we added earlier.
Click on Checkout and Accounts:

Navigate to the "Order status page" and remove the code from the Additional Scripts Section and click save.
To validate if the app is uninstalled you can verify the same in the console if any message is popped.

---

Need Help? Please reach out to us at info@conversios.io for any technical help or support. OR you can set up a call with our expert for a quick product walkthrough.

---

Conversios.io info@conversios.io